

Contests, Advertising, and Promotions

It is the aim of the Board of Directors that student participation in contests, advertising, and promotions must not be in conflict with, nor diminish, the primary educational aims of the school district.

The Board of Directors believes that non-profit organizations that conduct contests and promotions whose objectives are similar to, enhance, or otherwise expand upon the objectives of the district should receive the cooperation of the district in making their programs known to employees and students. Inasmuch as qualifying organizations are non-profit, the assessment of fees for participation in their programs will not alone be cause for disapproval of a request for help in information distribution.

Any club, association, or other organization must have prior approval before students will be allowed to participate in any contest, advertising campaign, or promotion during the school day. Initial approval will be the responsibility of the superintendent's office following recommendation by the teacher and the principal.

The superintendent will develop procedures for the implementation of this policy on contests and promotions.

Cross References:

- (cf.: 2317 – Distribution of Advertisement)
- (cf.: 2340 – Religious - Related Activities and Practices)
- (cf.: 3220 – Freedom of Expression)
- (cf.: 3222 – Distribution of Material)
- (cf.: 4310 – Distribution of Materials and Contacts with Staff)
- (cf.: 4320 – Contacts with Students)

Legal References:

RCW 28A.330.100 - Additional Powers of Board

AGO 9503.00 1995 No. 3 Use of School Districts' Facilities by Student Groups for Religious Purposes

Adoption Date:

961126
041022
050621